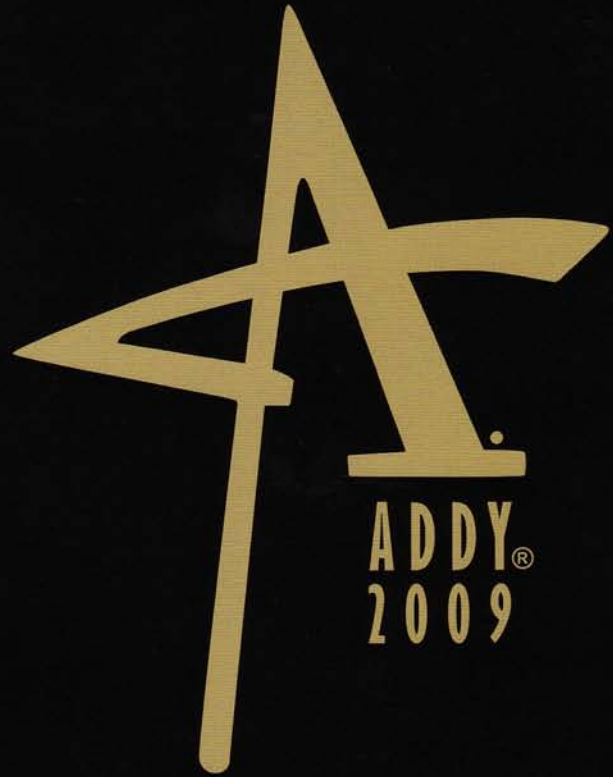


AMERICAN ADVERTISING FEDERATION - BATON ROUGE

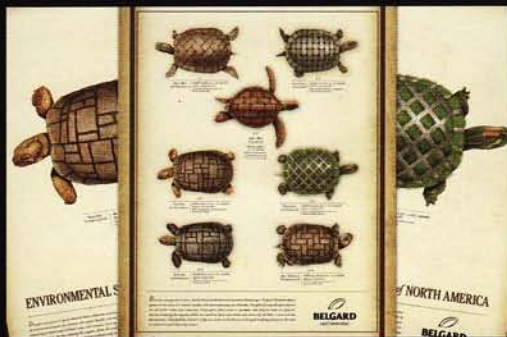
56TH ANNUAL

Adcademy Awards



SATURDAY, FEBRUARY 28, 2009
LOUISIANA STATE MUSEUM
BATON ROUGE





BEST OF SHOW | OVERALL

Title: Belgard Environmental Campaign
 Advertiser: Belgard Hardscapes
 Entrant: Mesh Design
 Mesh Design, Creative
 Mark Ross, Illustration/Digital Retouching
 Chipper Hatter, Photography
 Baton Rouge Printing, Printing



BEST OF SHOW | PRINT

Title: Tales of Colt 45 Publication Series
 Advertiser: Pabst Brewing Company
 Entrant: BRZ
 Jordan Bochanis, Concept Director
 Various Artists, Illustrator
 Vice Magazine, Editor
 Jon Holecz, Account Manager



BEST OF SHOW | INTERACTIVE

Title: Alphabotz Website
 Advertiser: Ideopolis
 Entrant: TILT
 TILT, Concept/Design/Development



BEST OF SHOW | TV

Title: Make Believe TV Campaign
 Advertiser: Our Lady of the Lake Children's Hospital
 Entrant: Our Lady of the Lake Regional Medical Center
 Nicole Hidalgo, Marketing Director
 Chip Culpepper, Concept/Creative
 Greg Milneck, Digital FX



BEST OF SHOW | RADIO

Title: Look Who's Doing the Two Radio Campaign
 Advertiser: Blue Cross Blue Shield of Louisiana
 Entrant: Blue Cross Blue Shield of Louisiana
 Blue Cross, Creative
 Jep Epstein, Music